

Boundless Reverie: Chinese Savoir-Faire and Contemporary Art

Mar 26 — May 19, 2024 | K11 Art & Cultural Centre, K11 MUSEA,
Hong Kong

Ji Xin is part of *Boundless Reverie: Chinese Savoir-Faire and Contemporary Art*, at K11 Art & Cultural Centre, K11 MUSEA, Hong Kong.

Supported by SUPREME, a premium brand of Hutchison Telecom Hong Kong, and LG Electronics Hong Kong (LG), *Boundless Reverie: Chinese Savoir-Faire and Contemporary Art* is happening in Hong Kong at K11 MUSEA, Hong Kong, from 26 March to 19 May 2024, coinciding with Hong Kong Art Month. *Boundless Reverie* highlights the intersection of cultures across time as fertile ground for artistic inspiration, exhibiting rare Chinese antiquities alongside contemporary artworks that look to our shared global heritage and the fluidity of cultural expression.

Boundless Reverie begins by showcasing the exquisite gilt-decoration craftsmanship that recalls the prosperous maritime trade between China and Europe which flourished from the late 15th century. Objects of great rarity and luxury, they were part of a confluence of Chinese and Western influences that transcended geographical boundaries.

Viewers will embark on a journey through time as the exhibition unfolds with a remarkable collection of artifacts from the K11 Craft & Guild Foundation. From jewellery cabinets and tea boxes of the 18th century to hand-painted courtyard scene fans and bookcases of 19th century, the exhibition is complemented by immersive audio and visual experiences that celebrate the contemporary resurgence of traditional crafts.

As *Boundless Reverie* moves through to the present, creative expressions defined by their contemporaneity come into view. The exhibition will present new and recent works by some of today's most promising contemporary artists, each with a distinctive connection to China as a place and its inherent cultural diversity. The works on display offer glimpses into their creative approaches in response to established Chinese and Western artistic traditions, demonstrating how they navigate their ever-evolving identities in a world that is in constant flux.

The artists featured include Jes Fan, Dominique Fung, Chris Huen Sin Kan, Ji Xin, Sun Yitian, Xiyao Wang, Ziping Wang, Xia Yu, Vivien Zhang and Zhang Zipiao; along with Coco Ho, Gerry Li and Pongyu Wai, who was part of the K11 Group × ArtReview residency programme. Drawing on dazzling objects that hark back to time when cross-continental exchange was rare, *Boundless Reverie* moves beyond the past to explore the mutual influence of Eastern and Western artistic styles in an increasingly interconnected world.

K11 Art Foundation will announce the winner of the **K11 Artist Prize** at a gala ceremony to mark the opening of the *Boundless Reverie*. A new initiative aimed at providing emerging Asian artists with a significant platform for recognition and advancement, the prize is the first initiative developed by the K11 Art Foundation International Council as part of their commitment to empowering and supporting the next generation of artists.

“Embracing our brand promise to create value beyond insurance, we are pleased to partner with K11 Art Foundation and K11 Craft & Guild Foundation to encourage appreciation towards arts and culture, offering customers and their families diverse lifestyle strategically under one of our four life pillars of EDUtainment. To enrich the experience of the exhibition,” said **Denise Au-Yeung, Chief Strategy Officer of FTLife Insurance Company Limited**, “we are organising a series of master classes to ignite children’s artistic potential and foster their all-round development, where exceptional artworks may participate in the world-touring exhibition to embark artistic connections across cultures.”

“As the leader in OLED screens for the past eleven consecutive years, we are extremely proud to join forces with the K11 Art Foundation as the exclusive digital screen partner for the ‘Boundless Reverie: Chinese Savoir-Faire and Contemporary Art,’” said **Yuri Han, Managing Director of LG**. “Driven by our unwavering commitment to pushing the boundaries of screen technology, we have been embarking on a journey to merge practicality with artistic brilliance seamlessly. This collaboration showcases the enchanting fusion of LG’s state-of-the-art technology and Chinese creativity, going beyond visual expression.”

Kenny Koo, Executive Director and CEO of Hutchison Telecommunications Hong Kong Holdings Limited, said “Hutchison Telecom Hong Kong has been committed to promoting art tech all these years, curating a wide range of unique and extraordinary events for our valued customers. SUPREME, our premium brand targeting the high-end customer market, is delighted to serve as the Official 5G Partner for this exhibition, and join hands with the K11 Craft & Guild Foundation to showcase a collection of ancient and contemporary Chinese artworks. Bringing a digital immersive experience,, we hope to provide our customers an opportunity to appreciate the beauty of traditional Chinese craftsmanship and experience the latest art tech.”