



31 Most Loved Fashion Items From Black-owned Brands

February 17, 2021

Victor Vaughns Jr.

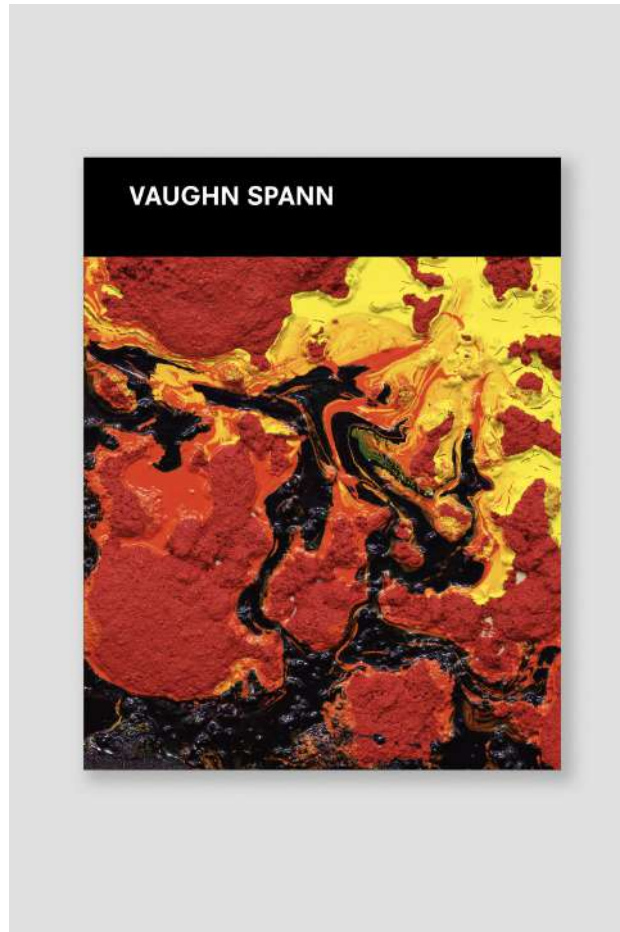
Here's what 31 Black fashion creatives are saying about Black History Month — and what they're buying from Black-owned brands.

For many in the Black community, as well as beyond it, this **Black History Month** hits a little different — it's happening in the midst of heightened racial tensions in the United States, catalyzed in 2020 by the unjust killing of George Floyd and the resulting **Black Lives Matter** protests that spread across the country.

Still, it's a time for positivity, and Black creatives across the fashion industry are celebrating the community's manifold contributions.

To get some insight into what **Black History Month** means to them, as well as get the scoop on some of the most loved Black-owned products on the market right now, WWD spoke to 31 Black editors, stylists and other industry players. Here's what they're saying — and what they're buying.

Vaughn Spann Art



Artwork from Vaughn Spann Courtesy photo

This Black History Month, Kevin McIntosh, Jr., founder of consultancy KMJR Studio Worldwide, wants to celebrate creators.

“While Black history is 365 days a year, and not just a month, I am thankful for the month and what it represents. A moment for the world to know and understand the greatness that my people have contributed to society. We are creators, innovators, change agents, movers and shakers and so much more. But most importantly we are love and there is nothing like being Black.

Favorite item from a Black-owned brand: “I’m quite intrigued with the artist Vaughn Spann and [have] been keeping my eye on one of his pieces to purchase, they’ve been moving quite fast but until I purchase one I’m very into the [above] print I just purchased.”